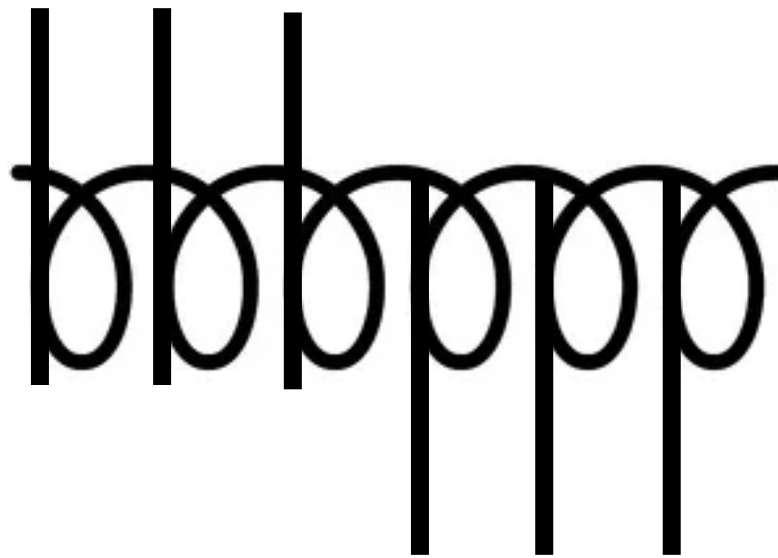




The COIL Process



build better businesses with
purposefully passionate people

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What is COIL?

COIL is a transformative process of cultivating compassionate leaders who are equipped with the essential tools to tackle intricate business challenges head-on. It serves as a catalyst for organizational growth, empowering companies to:

- Step beyond DEI to remove barriers to justice that result in increased levels of creativity and innovation, better outcomes, and improved retention and collaboration.
- Operationalize empathy through action to create compassionate leaders who guide organizations to success within and beyond their walls.

What does it stand for?

- Compassionate & Conscientious Culture
- Open & Outspoken Operations
- Intentional & Interrogative Introspection
- Loving & Laudable Leadership



What does COIL do?

- Drives complex problems towards streamlined, innovative solutions and unexplored opportunities.
- Steers unproductive meetings towards purposeful, engaging collaborations that drive tangible results.
- Transitions contentious red ocean battles to the boundless expanse of blue ocean creative thinking, opening doors to new paradigms and uncharted territories of success.
- Substantially reduces employee turnover, absenteeism, and both overt and silent resignations

Compassionate & Conscientious Culture

Compassion bypasses basic notions of empathy by intentionally engaging in actions that support and uplift others, care for our planet, and drive profit.

Within your organizational culture, compassion fuels interactions, decision-making, and helps to remove barriers. These actions create spaces where everyone is included, ideas are valued and challenged, and creativity thrives.

Leaders develop skills to:

- Activate empathy -> Compassion
- Elevate consciousness for people, planet, and profit
- Leverage our collective humanity for maximized impact

Open & Outspoken Operations

Here, we transcend beyond the conventional realms of trust and transparency, embracing a proactive dedication to open communication and unwaveringly outspoken leadership.

Organizations develop an ethos where accountability is not a passive expectation but an actively pursued value.

Furthermore, we cultivate leaders who not only lead by example but boldly speak out about matters that impact your organization and the communities you serve.

Outspoken leadership isn't merely about voicing opinions; it's about fearlessly addressing critical issues, championing fairness, and igniting conversations that drive positive change.

Leaders develop skills to:

- Put accountability into tangible, actionable milestones
- Develop effective and impactful communication
- Foster a learning culture where failures are leveraged

Intentional & Interrogative Introspection

The foundation of the COIL process rests on a fundamental commitment to Intentional and Interrogative Introspection—an intentional process of self-reflection and inquiry.

It's a journey toward understanding our awakening and nurturing higher consciousness because, as the microcosm is, so is the macrocosm.

We believe that fostering fairness, equity, justice, love, and compassion within our spaces necessitates cultivating these virtues within ourselves.

Leaders develop skills to:

- Awaken their higher consciousness
- Address biases, stereotypes, imposter syndrome, and limiting beliefs through self-reflection
- Foster inner alignment for outer change




Loving & Laudable Leadership

The goal of the COIL Model is the creation of Loving and Laudable Leadership—a paradigm that harnesses the transformative power of love to influence the way we navigate not just our professional spaces but also our personal lives and leisure. When we operate from a foundation of love rather than self-gratification or ego, it reshapes the very fabric of our existence.

Love, in its purest form, ignites a ripple effect, influencing the way we live, work, and play. It's this essence that fosters laudable characteristics within us—instilling empathy, kindness, and a genuine concern for others' well-being.

Leaders develop skills to:

- Harness the powerful components of emotional intelligence
- Develop self-realization, as well as personal and organizational entelechy



COIL, as a comprehensive framework, contributes significantly to the broader goal of democratizing justice by instilling values, practices, and strategies that promote fairness, inclusivity, and accessibility within ourselves, organizations, and the communities we serve.

Are you ready to COIL?

Contact us today for a free consultation
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